## Okotoks Local Transit Implementation Plan

## Public Participation Summary



The Town of Okotoks is exploring the possibility of creating a viable, efficient local transit system for residents to move within town. Public participation is an important part of this process to ensure that selected transportation options meet the needs of all residents. From May - June, the public had a number of importunities to provide their initial thoughts and these are the results.

During the first phase of the public participation process, the public was invited to provide their thoughts through a number of channels, both online and face-to-face.

### Feedback was gathered:

- At a pop-up event at the Okotoks Dawgs game on *June 6, 2018*
- At a pop-up event at the Okotoks Recreation Centre on June 7, 2018
- Through an online survey that ran June 6 June 30, 2018

Transit in Okotoks Why might sait to recover at the second se transit a try Where do you **2** 6 200 go in town? Guiding Principles 6 O What's new and hot in transit **Our pop-up** engagement boards were a huge hit!

We received nearly 600 responses to the online survey.

### Some interesting facts include:



### **54%**

**live in one of the newest areas of Town** (Cimarron, Crystal Shores, etc.)



**77%** have lived in Town for 5+ years



**86%** are working age (15-64 years old) The words below describe "what transit means to Okotokians" – the larger the word, the more times it was mentioned.

The most frequently used words were: Bus, Convenience, Accessible, and Affordable/Cost







Alberta

# How does your input assist the transit plan?

Your input is important in shaping the design of the proposed transit system. It will help guide decisions about the type of system that will be developed including options for transit routes and efficiencies that will make it more viable and accessible for Okotoks residents.



**76%** of respondents plan to give Okotoks Transit a try!



of respondents are willing to give Okotoks Transit a try if it has a free trial period

## The most popular destinations were:

- Costco shopping area
- Shopping district at the south end of Southridge Drive
- Downtown along Elizabeth
  Street
- Shopping district near Westridge/Hunters Glen
- The Recreation Centre

of respondents agree

that the top priority is

an easy pay system

80%



### preferred payment methods:

- phone
- credit card
- combination of options (phone, credit card, transit card, cash, ticket, etc.)



The top five responses for and against using the transit system were:

(0)

Reasons FOR using transit	Reasons AGAINST using transit
Convenient transportation for non-drivers (especially teens)	Prefer personal vehicle (especially for shopping, sports, etc.)
Reduces parking/traffic congestion	Waiting for pickup
Better for the environment	Transit system seen as a potential tax burden
Saves money spent on fuel/taxis	Might diminish "small town" feel of town
Improves business/employment opportunities	Not enough population to be efficient

Overall, residents indicated strong support for either using transit regularly, or trying it once the system has been implemented. **Convenience and affordability** were key priorities, which has provided direction on how to ensure the system is a true option for residents.





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