

How does your input assist the transit plan?

Your input is important in shaping the design of the proposed transit system. It will help guide decisions about the type of system that will be developed including options for transit routes and efficiencies that will make it more viable and accessible for Okotoks residents.



76%
of respondents plan
to give Okotoks
Transit a try!



82%
of respondents are willing to
give Okotoks Transit a try if it
has a *free trial period*

The most popular destinations were:

- Costco shopping area
- Shopping district at the south end of Southridge Drive
- Downtown along Elizabeth Street
- Shopping district near Westridge/Hunters Glen
- The Recreation Centre



80%
of respondents agree
that the top priority is
an *easy pay system*



preferred payment methods:

- **phone**
- **credit card**
- **combination of options** (phone, credit card, transit card, cash, ticket, etc.)



The top five responses for and against using the transit system were:

Reasons FOR using transit	Reasons AGAINST using transit
Convenient transportation for non-drivers (especially teens)	Prefer personal vehicle (especially for shopping, sports, etc.)
Reduces parking/traffic congestion	Waiting for pickup
Better for the environment	Transit system seen as a potential tax burden
Saves money spent on fuel/taxis	Might diminish "small town" feel of town
Improves business/employment opportunities	Not enough population to be efficient

Overall, residents indicated strong support for either using transit regularly, or trying it once the system has been implemented. **Convenience and affordability** were key priorities, which has provided direction on how to ensure the system is a true option for residents.